

**Supporting  
your child  
with  
reading**





# World Book Day...

## It's all about reading for fun



We know that when we choose to read more it makes us:

**Better at reading**

**Feel happier**

**More successful**

All of these things are important:

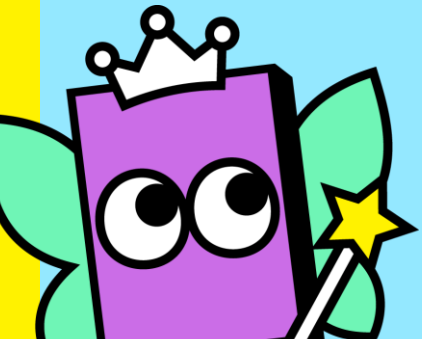
- Being read to regularly or reading to others!
- Having books at home and school
- Finding time to read
- Having a choice in what to read
- Having trusted help to find a book
- Seeing reading as fun!

# What we know...

## Reading for pleasure matters

It's the **single biggest indicator** that a child will grow up to enjoy a happier and more successful life – more than their family circumstances, their parents' educational backgrounds or their income.

Source: **OECD 2002 and 2019**



## The benefits are clear

- Wellbeing and self-esteem
- Brain and cognitive development
- Learning across the curriculum
- Empathy, imagination and creativity

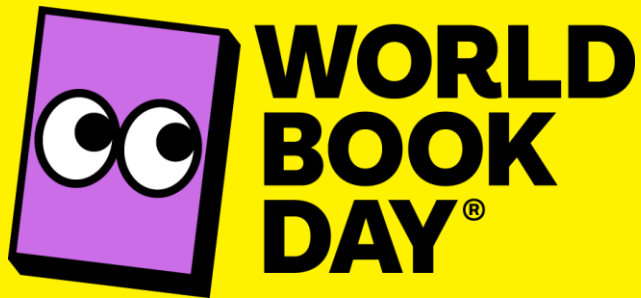
Source: **Various**

**BUT...**

- **only 1 in 3 children enjoy reading**
- Reading for pleasure is at its **lowest level since 2005.**

Source: **National Literacy Trust 2025**

**So what can you do as a parent/guardian to help with this, when we know the MASSIVE difference that reading makes?**



# What can parents do to support reading?

## Parent Reading Support Toolkit

Helping Your Secondary Age Child Read More



### Create a Reading-Friendly Environment

- ✓ Cozy reading nook
- ✓ Books & magazines available
- ✓ Limit distractions



### Connect Reading to Interests

- ✓ Pick topics they love
- ✓ Let them choose



### Set Goals & Celebrate Progress

- ✓ 15 minutes a day
- ✓ Reward milestones



### Model & Discuss Reading

- ✓ Read & talk together
- ✓ Ask about their books



### Use Tech & Audiobooks

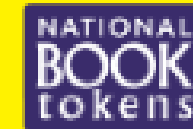
- ✓ E-readers & apps
- ✓ Audiobooks
- ✓ Online book clubs

Encourage a Love of Reading!

# World Book Day Tokens

Your child will have been given a WBD book token! **Please support them to spend this**...Hungerford Bookshop is a participating retailer so please support them too!

Sponsored by



£1 Book Token

Take to any participating shop...

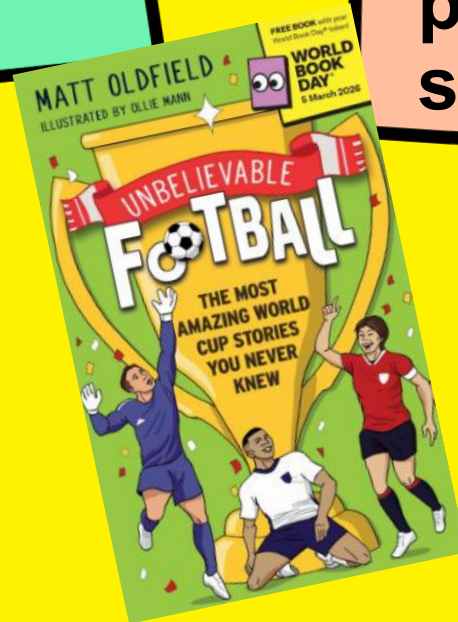
Get a WBD book or £1 off any book!

**Hungerford Bookshop**



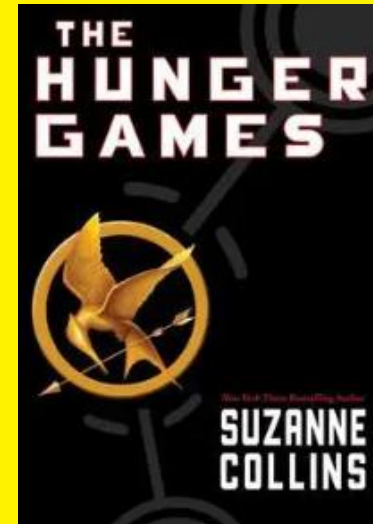
Bookseller

24 High Street, The  
Hungerford Bookshop  
Hungerford  
RG17 0NF





# Support them to read about what they already like...let them choose



Fantasy genre?

Horror genre?

Book/Film  
crossovers?

# Get them reading out loud to connect with others...



Read to an elderly relative...



Read to a younger sibling...



Give them a 'real world' purpose...

- Read a recipe out to you
- Read some instructions to you
- Read a lego manual to a friend

# Other ways they can read....

Your child can access all of these ways of reading from their MS365 Home Page!

Go to 'The Day'  
for non-fiction  
articles

Listen to an  
audiobook on  
Sora...

Try 'Reading Coach'  
using your MS365  
Login

